

DUPLICATE INVOICE



WESH
 1021 N. Wymore Rd.
 Winter Park, FL 32789
 Main: (407)645-2222
 Billing: (407)389-7661

www.wesh.com

Billing Address:

Abar Hutton Media
 Attention: Accounts Payable
 6190 Grovedale CT Suite 200
 Alexandria, VA 22310-2552

Send Payment To:

WESH
 P O Box 26876
 Lehigh Valley, PA 18002-6876
 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936098-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	475

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	936098	07887096

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
1	10/02/12	10/05/12	M-F Early Sunrise	5:00-6:00 AM	-1111--	:30	4	\$300.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/01/12	10/07/12	-1111--	4	\$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WESH	Tu	10/02/12	5:42 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12001H	\$300.00	NM
4	WESHW		10/03/12	5:29 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12001H	\$300.00	NM
2	WESH	Th	10/04/12	5:27 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12001H	\$300.00	NM
3	WESH	F	10/05/12	5:14 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12001H	\$300.00	NM
2	10/08/12	10/08/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	1	\$325.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/08/12	10/14/12	M-----	1	\$325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WESH	M	10/08/12	5:53 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12002H	\$325.00	NM
3	10/03/12	10/05/12	M-F Sunrise @6AM	6:00-7:00 AM	--111--	:30	3	\$800.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/01/12	10/07/12	--111--	3	\$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WESHW		10/03/12	6:55 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12002H	\$800.00	NM
1	WESH	Th	10/04/12	6:43 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12002H	\$800.00	NM
3	WESH	F	10/05/12	6:12 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12002H	\$800.00	NM
4	10/08/12	10/08/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$850.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/08/12	10/14/12	M-----	1	\$850.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WESH	M	10/08/12	6:27 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12001H	\$850.00	NM
5	10/02/12	10/05/12	NBC Today Show	7:00-9:00 AM	-1111--	:30	4	\$1,200.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/01/12	10/07/12	-1111--	4	\$1,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WESH	Tu	10/02/12	7:26 AM	NBC Today Show	7:00-9:00 AM	:30	BN12002H	\$1,200.00	NM
1	WESHW		10/03/12	8:35 AM	NBC Today Show	7:00-9:00 AM	:30	BN12001H	\$1,200.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser. We warrant that the actual broadcast information shown on this invoice was taken from the program log.

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936098-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	475

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/12	10/05/12	NBC Today Show	7:00-9:00 AM	-1111--	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WESHTh 10/04/12 7:59 AM NBC Today Show 7:00-9:00 AM :30 BN12001H \$1,200.00 NM									
3 WESHF 10/05/12 8:36 AM NBC Today Show 7:00-9:00 AM :30 BN12001H \$1,200.00 NM									
6	10/08/12	10/08/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/08/12 8:29 AM NBC Today Show 7:00-9:00 AM :30 BN12002H \$1,300.00 NM									
7	10/02/12	10/04/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-111---	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -111--- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/02/12 9:59 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 BN12001H \$600.00 NM									
2 WESHW 10/03/12 9:59 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 BN12002H \$600.00 NM									
3 WESHTh 10/04/12 9:55 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 BN12002H \$600.00 NM									
9	10/02/12	10/05/12	NBC Today Show II	10AM-11AM	-1111--	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -1111-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/02/12 10:49 AM NBC Today Show II 10AM-11AM :30 BN12002H \$600.00 NM									
4 WESHW 10/03/12 10:49 AM NBC Today Show II 10AM-11AM :30 BN12001H \$600.00 NM									
2 WESHTh 10/04/12 10:58 AM NBC Today Show II 10AM-11AM :30 BN12001H \$600.00 NM									
3 WESHF 10/05/12 10:58 AM NBC Today Show II 10AM-11AM :30 BN12002H \$600.00 NM									
10	10/08/12	10/08/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/08/12 10:50 AM NBC Today Show II 10AM-11AM :30 BN12001H \$700.00 NM									
11	10/02/12	10/05/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-11-1--	:30	3	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -11-1-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/02/12 12:28 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 BN12001H \$400.00 NM									
4 WESHW 10/03/12 12:29 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 BN12002H \$400.00 NM									
3 WESHF 10/05/12 12:25 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 BN12001H \$400.00 NM									
12	10/08/12	10/08/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/08/12 12:13 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 BN12002H \$500.00 NM									
13	10/02/12	10/05/12	KATIE COURIC DAY	2-3PM	-1111--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -1111-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936098-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	475

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/02/12	10/05/12	KATIE COURIC DAY	2-3PM	-1111--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WESH Tu 10/02/12 2:49 PM KATIE COURIC DAY 2-3PM :30 BN12002H \$200.00 NM									
2 WESH W 10/03/12 2:30 PM KATIE COURIC DAY 2-3PM :30 BN12001H \$200.00 NM									
4 WESH Th 10/04/12 2:38 PM KATIE COURIC DAY 2-3PM :30 BN12002H \$200.00 NM									
1 WESH F 10/05/12 2:48 PM KATIE COURIC DAY 2-3PM :30 BN12002H \$200.00 NM									
14	10/08/12	10/08/12	KATIE COURIC DAY	2-3PM	M-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/08/12 2:55 PM KATIE COURIC DAY 2-3PM :30 BN12001H \$200.00 NM									
15	10/02/12	10/05/12	M-F 3-4 PM	3:00-4:00 PM	-2111--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -2111-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WESH Tu 10/02/12 3:20 PM M-F 3-4 PM 3:00-4:00 PM :30 BN12001H \$600.00 NM									
3 WESH Tu 10/02/12 3:46 PM M-F 3-4 PM 3:00-4:00 PM :30 BN12002H \$600.00 NM									
1 WESH W 10/03/12 3:47 PM M-F 3-4 PM 3:00-4:00 PM :30 BN12002H \$600.00 NM									
2 WESH Th 10/04/12 3:22 PM M-F 3-4 PM 3:00-4:00 PM :30 BN12001H \$600.00 NM									
4 WESH F 10/05/12 3:29 PM M-F 3-4 PM 3:00-4:00 PM :30 BN12001H \$600.00 NM									
16	10/08/12	10/08/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/08/12 3:45 PM M-F 3-4 PM 3:00-4:00 PM :30 BN12002H \$650.00 NM									
17	10/02/12	10/05/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1111--	:30	4	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -1111-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Tu 10/02/12 4:24 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 BN12001H \$750.00 NM									
4 WESH W 10/03/12 4:42 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 BN12001H \$750.00 NM									
2 WESH Th 10/04/12 4:21 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 BN12002H \$750.00 NM									
3 WESH F 10/05/12 4:11 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 BN12002H \$750.00 NM									
18	10/08/12	10/08/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/08/12 4:14 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 BN12001H \$800.00 NM									
19	10/02/12	10/05/12	M-F 5-6 PM ROT	5:00-6:00 PM	-1111--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -1111-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Tu 10/02/12 5:10 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BN12002H \$900.00 NM									
4 WESH W 10/03/12 5:52 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BN12002H \$900.00 NM									
1 WESH Th 10/04/12 5:51 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BN12001H \$900.00 NM									
3 WESH F 10/05/12 5:28 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BN12001H \$900.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936098-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	475

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
19	10/02/12	10/05/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	-1111--	:30	4	\$900.00	NM																																																																			
20	10/08/12	10/08/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	M-----	:30	1	\$1,000.00	NM																																																																			
<table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>10/08/12</td> <td>10/14/12</td> <td>M-----</td> <td>1</td> <td>\$1,000.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>WESHM</td> <td></td> <td>10/08/12</td> <td>5:41 PM</td> <td>M-F 5-6 PM ROT</td> <td>5:00-6:00 PM</td> <td>:30</td> <td>BN12002H</td> <td>\$1,000.00</td> <td>NM</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	M-----	1	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESHM		10/08/12	5:41 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12002H	\$1,000.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/08/12	10/14/12	M-----	1	\$1,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESHM		10/08/12	5:41 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12002H	\$1,000.00	NM																																																																		
21	10/02/12	10/03/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	-11----	:30	2	\$1,200.00	NM																																																																			
<table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>10/01/12</td> <td>10/07/12</td> <td>-11----</td> <td>2</td> <td>\$1,200.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>WESHTu</td> <td></td> <td>10/02/12</td> <td>6:13 PM</td> <td>M-F 6-6:30 PM</td> <td>M-F 6-6:30 PM</td> <td>:30</td> <td>BN12001H</td> <td>\$1,200.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WESHW</td> <td></td> <td>10/03/12</td> <td>6:29 PM</td> <td>M-F 6-6:30 PM</td> <td>M-F 6-6:30 PM</td> <td>:30</td> <td>BN12001H</td> <td>\$1,200.00</td> <td>NM</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-11----	2	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WESHTu		10/02/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12001H	\$1,200.00	NM	1	WESHW		10/03/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12001H	\$1,200.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/01/12	10/07/12	-11----	2	\$1,200.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
3	WESHTu		10/02/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12001H	\$1,200.00	NM																																																																		
1	WESHW		10/03/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12001H	\$1,200.00	NM																																																																		
22	10/08/12	10/08/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	M-----	:30	1	\$1,400.00	NM																																																																			
<table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>10/08/12</td> <td>10/14/12</td> <td>M-----</td> <td>1</td> <td>\$1,400.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>WESHM</td> <td></td> <td>10/08/12</td> <td>6:23 PM</td> <td>M-F 6-6:30 PM</td> <td>M-F 6-6:30 PM</td> <td>:30</td> <td>BN12001H</td> <td>\$1,400.00</td> <td>NM</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	M-----	1	\$1,400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESHM		10/08/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12001H	\$1,400.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/08/12	10/14/12	M-----	1	\$1,400.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESHM		10/08/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12001H	\$1,400.00	NM																																																																		
23	10/02/12	10/05/12	M-F Entertainment Tonight Class of Time - Pre-emptible with notice	7:00-7:30 PM	-1111--	:30	4	\$1,600.00	NM																																																																			
<table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>10/01/12</td> <td>10/07/12</td> <td>-1111--</td> <td>4</td> <td>\$1,600.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>WESHTu</td> <td></td> <td>10/02/12</td> <td>7:26 PM</td> <td>M-F Entertainment Tonight</td> <td>7:00-7:30 PM</td> <td>:30</td> <td>BN12002H</td> <td>\$1,600.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WESHW</td> <td></td> <td>10/03/12</td> <td>7:17 PM</td> <td>M-F Entertainment Tonight</td> <td>7:00-7:30 PM</td> <td>:30</td> <td>BN12002H</td> <td>\$1,600.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WESHTh</td> <td></td> <td>10/04/12</td> <td>7:10 PM</td> <td>M-F Entertainment Tonight</td> <td>7:00-7:30 PM</td> <td>:30</td> <td>BN12002H</td> <td>\$1,600.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WESHF</td> <td></td> <td>10/05/12</td> <td>7:30 PM</td> <td>M-F Entertainment Tonight</td> <td>7:00-7:30 PM</td> <td>:30</td> <td>BN12002H</td> <td>\$1,600.00</td> <td>NM</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-1111--	4	\$1,600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WESHTu		10/02/12	7:26 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	BN12002H	\$1,600.00	NM	4	WESHW		10/03/12	7:17 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	BN12002H	\$1,600.00	NM	1	WESHTh		10/04/12	7:10 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	BN12002H	\$1,600.00	NM	3	WESHF		10/05/12	7:30 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	BN12002H	\$1,600.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/01/12	10/07/12	-1111--	4	\$1,600.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
2	WESHTu		10/02/12	7:26 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	BN12002H	\$1,600.00	NM																																																																		
4	WESHW		10/03/12	7:17 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	BN12002H	\$1,600.00	NM																																																																		
1	WESHTh		10/04/12	7:10 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	BN12002H	\$1,600.00	NM																																																																		
3	WESHF		10/05/12	7:30 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	BN12002H	\$1,600.00	NM																																																																		
24	10/02/12	10/05/12	M-F Access Hollywood Class of Time - Pre-emptible with notice	Access Hollywood /	-1-11--	:30	3	\$1,600.00	NM																																																																			
<table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>10/01/12</td> <td>10/07/12</td> <td>-1-11--</td> <td>3</td> <td>\$1,600.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>WESHTu</td> <td></td> <td>10/02/12</td> <td>7:54 PM</td> <td>M-F Access Hollywood</td> <td>Access Hollywood /</td> <td>:30</td> <td>BN12001H</td> <td>\$1,600.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WESHTh</td> <td></td> <td>10/04/12</td> <td>7:58 PM</td> <td>M-F Access Hollywood</td> <td>Access Hollywood /</td> <td>:30</td> <td>BN12001H</td> <td>\$1,600.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WESHF</td> <td></td> <td>10/05/12</td> <td>7:55 PM</td> <td>M-F Access Hollywood</td> <td>Access Hollywood /</td> <td>:30</td> <td>BN12001H</td> <td>\$1,600.00</td> <td>NM</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-1-11--	3	\$1,600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESHTu		10/02/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	BN12001H	\$1,600.00	NM	2	WESHTh		10/04/12	7:58 PM	M-F Access Hollywood	Access Hollywood /	:30	BN12001H	\$1,600.00	NM	3	WESHF		10/05/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	BN12001H	\$1,600.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/01/12	10/07/12	-1-11--	3	\$1,600.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESHTu		10/02/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	BN12001H	\$1,600.00	NM																																																																		
2	WESHTh		10/04/12	7:58 PM	M-F Access Hollywood	Access Hollywood /	:30	BN12001H	\$1,600.00	NM																																																																		
3	WESHF		10/05/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	BN12001H	\$1,600.00	NM																																																																		
25	10/08/12	10/08/12	M-F Access Hollywood Class of Time - Pre-emptible with notice	Access Hollywood /	M-----	:30	1	\$1,700.00	NM																																																																			
<table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>10/08/12</td> <td>10/14/12</td> <td>M-----</td> <td>1</td> <td>\$1,700.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>WESHM</td> <td></td> <td>10/08/12</td> <td>7:55 PM</td> <td>M-F Access Hollywood</td> <td>Access Hollywood /</td> <td>:30</td> <td>BN12001H</td> <td>\$1,700.00</td> <td>NM</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	M-----	1	\$1,700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESHM		10/08/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	BN12001H	\$1,700.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/08/12	10/14/12	M-----	1	\$1,700.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESHM		10/08/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	BN12001H	\$1,700.00	NM																																																																		
28	10/03/12	10/06/12	M-Su News @ 11PM Class of Time - Pre-emptible with notice	11-1135p	--1111-	:30	4	\$1,400.00	NM																																																																			
<table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>10/01/12</td> <td>10/07/12</td> <td>--1111-</td> <td>4</td> <td>\$1,400.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>WESHW</td> <td></td> <td>10/03/12</td> <td>11:27 PM</td> <td>M-Su News @ 11PM</td> <td>11-1135p</td> <td>:30</td> <td>BN12001H</td> <td>\$1,400.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WESHTh</td> <td></td> <td>10/04/12</td> <td>11:33 PM</td> <td>M-Su News @ 11PM</td> <td>11-1135p</td> <td>:30</td> <td>BN12002H</td> <td>\$1,400.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WESHF</td> <td></td> <td>10/05/12</td> <td>11:32 PM</td> <td>M-Su News @ 11PM</td> <td>11-1135p</td> <td>:30</td> <td>BN12002H</td> <td>\$1,400.00</td> <td>NM</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	--1111-	4	\$1,400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WESHW		10/03/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	BN12001H	\$1,400.00	NM	1	WESHTh		10/04/12	11:33 PM	M-Su News @ 11PM	11-1135p	:30	BN12002H	\$1,400.00	NM	3	WESHF		10/05/12	11:32 PM	M-Su News @ 11PM	11-1135p	:30	BN12002H	\$1,400.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/01/12	10/07/12	--1111-	4	\$1,400.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
4	WESHW		10/03/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	BN12001H	\$1,400.00	NM																																																																		
1	WESHTh		10/04/12	11:33 PM	M-Su News @ 11PM	11-1135p	:30	BN12002H	\$1,400.00	NM																																																																		
3	WESHF		10/05/12	11:32 PM	M-Su News @ 11PM	11-1135p	:30	BN12002H	\$1,400.00	NM																																																																		

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice # 936098-1	Invoice Date 10/14/12	Invoice Month October 2012	Invoice Period 10/01/12 - 10/08/12
Advertiser Nelson/D/Senate	Product NELSON/S/D	Estimate Number 475	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/03/12	10/06/12	M-Su News @ 11PM	11-1135p	--1111-	:30	4	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Sa 10/06/12 11:22 PM M-Su News @ 11PM 11-1135p :30 BN12002H \$1,400.00 NM									
29	10/08/12	10/08/12	M-Su News @ 11PM	11-1135p	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/08/12 11:32 PM M-Su News @ 11PM 11-1135p :30 BN12002H \$1,500.00 NM									
30	10/02/12	10/05/12	NBC Tonight Show	11:35P-12:35XM	-1111--	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -1111-- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WESH Tu 10/02/12 12:09 AM NBC Tonight Show 11:35P-12:35XM :30 BN12001H \$850.00 NM									
3 WESH W 10/03/12 12:09 AM NBC Tonight Show 11:35P-12:35XM :30 BN12002H \$850.00 NM									
2 WESH Th 10/04/12 12:07 AM NBC Tonight Show 11:35P-12:35XM :30 BN12001H \$850.00 NM									
1 WESH F 10/05/12 12:08 AM NBC Tonight Show 11:35P-12:35XM :30 BN12001H \$850.00 NM									
31	10/08/12	10/08/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/08/12 12:10 AM NBC Tonight Show 11:35P-12:35XM :30 BN12001H \$850.00 NM									
32	10/03/12	10/05/12	Late Night w/Jimmy Fallon	12:35-1:35XM	--1-1--	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 --1-1-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH W 10/03/12 1:22 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 BN12001H \$300.00 NM									
2 WESH F 10/05/12 1:28 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 BN12002H \$300.00 NM									
33	10/08/12	10/08/12	Late Night w/Jimmy Fallon	12:35-1:35XM	M-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/08/12 1:07 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 BN12002H \$300.00 NM									
35	10/06/12	10/06/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 10/06/12 8:27 AM NBC Saturday Sat 8-10am :30 BN12001H \$1,100.00 NM									
36	10/07/12	10/07/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 10/07/12 6:12 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 BN12002H \$1,200.00 NM									
38	10/07/12	10/07/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser. We warrant that the actual broadcast information shown on this invoice was taken from the program log.

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936098-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	475

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/07/12	10/07/12	Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/07/12 6:29 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 BN12002H \$250.00 NM									
39	10/07/12	10/07/12	NBC Sunday Today Class of Time - Pre-emptible with notice	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/07/12 8:47 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 BN12001H \$1,800.00 NM									
40	10/08/12	10/08/12	M-F Entertainment Tonight Class of Time - Pre-emptible with notice	7:00-7:30 PM	M-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 10/08/12 7:10 PM M-F Entertainment Tonight 7:00-7:30 PM :30 BN12002H \$1,700.00 NM									
41	10/06/12	10/06/12	SATURDAY NIGHT LIVE SATURDAY NIGHT Class of Time - Pre-emptible with notice		-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 10/06/12 12:11 AM SATURDAY NIGHT LIVE SATURDAY NIGHT :30 BN12001H \$2,000.00 NM									
42	10/02/12	10/05/12	*Early Sunrise @4:30AM 430a-5am Class of Time - Immediately Pre-emptible without notice		-1111--	:30	4	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1111-- 4 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 10/02/12 4:51 AM *Early Sunrise @4:30AM 430a-5am :30 BN12002H \$40.00 NM 2 WESH W 10/03/12 4:30 AM *Early Sunrise @4:30AM 430a-5am :30 BN12002H \$40.00 NM 3 WESH Th 10/04/12 4:57 AM *Early Sunrise @4:30AM 430a-5am :30 BN12002H \$40.00 NM 4 WESH F 10/05/12 4:50 AM *Early Sunrise @4:30AM 430a-5am :30 BN12002H \$40.00 NM									
43	10/08/12	10/08/12	*Early Sunrise @4:30AM 430a-5am Class of Time - Pre-emptible with notice		M-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 10/08/12 4:41 AM *Early Sunrise @4:30AM 430a-5am :30 BN12001H \$75.00 NM									
44	10/02/12	10/02/12	NBC Prime GO ON/ NEW Class of Time - Immediately Pre-emptible without notice	9:00-10:00 PM	-T-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 10/02/12 9:54 PM NBC Prime GO ON/ NEW NORM 9:00-10:00 PM :30 BN12002H \$2,500.00 NM									

Total Spots 83

Gross Total \$70,260.00

Payment Terms 30 Days

DUPLICATE INVOICE

Send Payment To:



WESH
 P O Box 26876
 Lehigh Valley, PA 18002-6876
 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936098-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	475

www.wesh.com

Agency Commission \$10,539.00

Net Amount Due \$59,721.00